Tidio - Brand Assets

Downloads

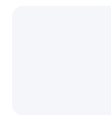- Logo   TIDIO

Color Palette

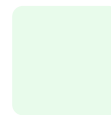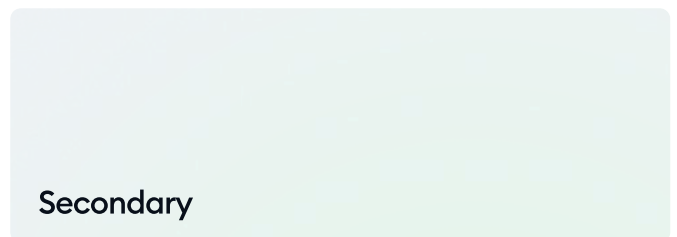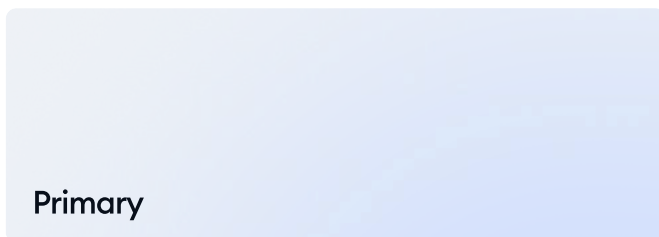|		
#0566FF Accents, buttons	**#001433** Dark background	**#F5F7F9** Light background
#F5F7F9 Light background	**#3DE97A** Accents, buttons	**#080F1A** Text
#F5F7F9 Text	**#DCE9FF** Light accents	**#E8FCEC** Light accents

Icons

Use Google Material Icons set. We use them as accent elements, or to illustrate processes. To represent the Lyro AI Agent, please choose from one of the icons below.

Gradients

When presenting the Lyro AI Agent, incorporate gradient backgrounds to create a modern and refined aesthetic. Use colors from the examples below.

Primary

Secondary

Tidio Product Walkthroughs

Click through our quick tutorials to help you get familiar with our product and start creating confidently.

- Product demo video
- Lyro Answers & Product Recommendations
- Lyro for emails
- Lyro analytics
- Lyro video tutorial
- Copilot
- All-in-one Help Desk