



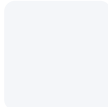





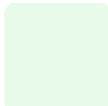
Tidio – Brand Assets

Logo

[Logo - download](#)



Color Palette

	#0566FF Accents, buttons		#001433 Dark background		#F5F7F9 Light background
	#F5F7F9 Light background		#3DE97A Accents, buttons		#080F1A Text
	#F5F7F9 Text		#DCE9FF Light accents		#E8FCEC Light accents

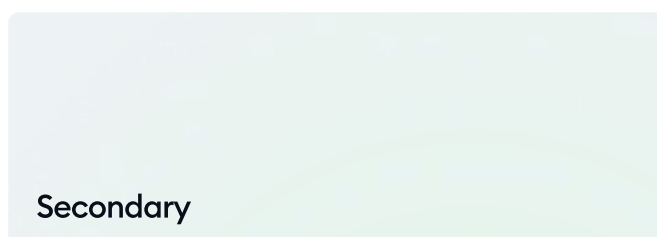
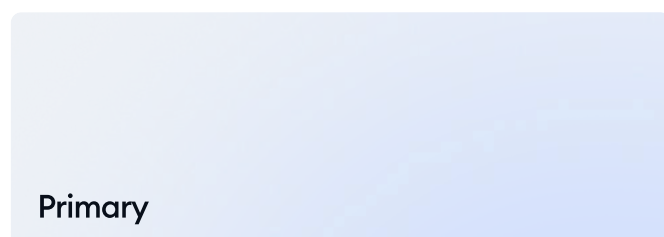
Icons

Use [Google Material Icons](#) set. We use them as accent elements, or to illustrate processes. To represent the Lyro AI Agent, please choose from one of the icons below.



Gradients

When presenting the Lyro AI Agent, incorporate gradient backgrounds to create a modern and refined aesthetic. Use colors from the examples below.



Tidio Product Walkthroughs

Click through our quick tutorials to help you get familiar with our product and start creating confidently.

- [Product demo video](#)
 - [Shopping assistant](#)
 - [Lyro for emails](#)
 - [Lyro analytics](#)
 - [Lyro video tutorial](#)
 - [Copilot](#)
 - [All-in-one Help Desk](#)
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